

Maggie Ratchford
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Dear Recruiting Team,

My name is Maggie Ratchford, and I am a sophomore at the University of Scranton. I am pursuing a degree in Marketing while competing as a Division 3 student-athlete on the women's soccer team. I am thrilled about the opportunity to participate in a marketing internship during summer 2026, and I believe that my experiences both in the classroom and on the field have prepared me to succeed by strengthening my discipline, teamwork, and dedication.

As a past Division 1 athlete from Saint Francis University, and current Division 3 athlete at the University of Scranton I have learned to balance a demanding schedule of practices, travel, and games alongside a full academic workload. This experience has taught me the importance of communication, time management, and perseverance, all of which I apply to every challenge I take on. I am confident that I can take skills I have learned from this program—such as staying focused under pressure and working collaboratively towards shared goals—will greatly assist me in succeeding in a professional environment.

My interest in marketing stems from my deep interest in creativity and communication. Through my coursework, I have built a strong foundation in marketing principles and am eager to apply what I have learned while gaining hands-on experience in a professional setting. I am enthusiastic about the opportunity to contribute new ideas, learn from professionals, and continue developing my skills.

Thank you for your time and consideration! I would greatly appreciate the opportunity to further discuss how my experiences and enthusiasm can contribute to your team.

Sincerely,

Maggie Ratchford

University of Scranton, Class of 2028