

Phoenix Woodard

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625 Taylor Ave
Scranton, PA 18510

570.507.6563
woodard.phoenix@gmail.com

Skills

I am currently enrolled at Marywood University, majoring in marketing for my MBA. The past 3 years I have had the opportunities through various outlets to gain experience in content creating/editing, photography/videography, communication, social media, sales, and promotional events. My skills include capcut, canva, and adobe premiere. I am looking for a part time, full time, or temporary position as an intern to expand my experience and knowledge while furthering my education at Marywood University. I am open to all career opportunities.

Experience

Heavenly Smilez / Brand ambassador

March 2024 - PRESENT, PA

Sales, promotion, social media marketing, content creation, photo/video editing, event planner, people skills, communication skills, persuasion
Instagram, snapchat, facebook

Photographer / Owner

JANUARY 2024 - PRESENT, PA

photo/video editing, location scouting, promotion, social media marketing, fashion sports and lifestyle content creation, adobe lightroom, capcut, peoples skills, communication skills
Instagram, snapchat

Electric City Dogs / Owner

June 2022 - August 2023, scranton

Sales, promotion, social media marketing, event planner, financials, peoples skills, communication skills

Backyard Alehouse/ Barback

June 2024- present scranton

Restocking beverages, mopping sweeping floors, communication and peoples skills

Finishline/ Sales Retail

June 2022-December 2022

sales, retail, communication

Education

Lackawanna College / Associates

September 2023 - May 2025 Scranton

Majoring in Marketing

Marywood University / Bachelors

September 2025 - August 2027

Majoring in Marketing

REFERENCES

Steve Masterson (Owner Mutant Brewing)

570-241-1135

Rayquawndis Mitchell (Owner of Heavenly Smilez)

763-203-0018