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8/24/26

Hiring Team

Noteology

537 Wyoming Ave., Scranton, PA 18509

Dear Hiring Team,

I am applying for the Fall 2026 AI + Digital Optimization Internship. Your posting says this is not a traditional marketing internship, and that the role is about turning AI recommendations into action. That is the exact work I have already been doing, and it is why I am writing.

Why I would be a great fit for the Noteology team: I am a Computer Information Science student at Luzerne County Community College, and before returning to school I spent eight years in retail operations, most recently leading a 103-associate department at Walmart. In that role I owned the numbers, and when I saw my team leads each losing two to three hours a day to manual reporting, I used AI to build tools that cut that down to five or ten minutes. Those reports spread to other stores in our market. What I took from it is the part your posting emphasizes: AI can generate recommendations all day, but somebody has to decide what is worth building, implement it, and then measure whether it actually moved anything. I am comfortable being that person, and I am used to working directly with an owner or leader rather than waiting to be handed tasks. Working shoulder to shoulder with a founder at a Scranton business that draws customers from around the world is exactly the kind of hands-on experience I want.

My experience with LLMs: I use them daily, both at work and on my own. At Walmart I built AI-assisted reporting and analysis tools on the company's internal platform. Outside of work I run my own Ubuntu server where I built and maintain Python services with AI-assisted development, including an automation system that syncs my college assignments, pulls live weather, and delivers daily briefings through a Telegram bot, plus an algorithmic paper-trading bot that logs to a SQLite database. I administer that server myself, which means when something breaks I read the logs and fix it. I have also seen where AI output needs a human check, which matters for the AI visibility benchmarking and content work in this role, since these models will state something confidently whether or not it is correct. On top of that, I am bilingual in English and Spanish and work daily in Excel, Word, and PowerPoint.

My fall schedule: I have classes only on Mondays and Wednesdays from 10:10 to 2:10, which leaves me fully available Tuesday, Thursday, Friday, and Saturday. That lines up cleanly with your Tuesday through Saturday operating days, and 8 to 10 hours a week is very manageable for me. I live in the Scranton area and can be at the Wyoming Avenue location easily. The Scranton location is only 5 minutes away from my house.

My resume is attached. I would welcome the chance to talk about how I can help make Noteology easier to find, both on Google and in the AI tools people are increasingly asking for recommendations. Thank you for your time.

Sincerely,

Steven Cardenas